

# Global Entrepreneur in Residence Intake Form

Please complete this form and submit with a  
PowerPoint or PDF pitch deck  
for your company to [jrbaker@mtu.edu](mailto:jrbaker@mtu.edu)

## BACKGROUND

The Global Entrepreneur In Residence program at Michigan Technological University is made possible through a partnership with Global Detroit and with funding from the State of Michigan. The program provides a pathway for foreign-born entrepreneurs to launch their companies here in the United States by placing them within universities in part-time paid positions (5-15 hours per week). The positions within the university provide support for entrepreneurial ecosystem development and technology commercialization activities while the GEIR also works on their startups with their remaining time.

Global EIR supports entrepreneurs who have a bachelors' degree or higher and want to build and grow their business in the State of Michigan and international students who are interested in pursuing an entrepreneurial venture post-graduation.

The Michigan Tech program is located in Houghton Michigan however candidates can work remotely anywhere within the State of Michigan depending on individual personal circumstances or network/ecosystem needs for the startup. Part time positions for Global EIR program participants within the Office of Innovation and Commercialization at Michigan Tech in partnership with Husky Innovate on campus and MTEC SmartZone within the local community enable the program participants to support entrepreneurship and commercialization initiatives while also developing their own businesses through leveraging some of the same programming and network connections.

Applicants are selected using a panel of external and internal reviewers who assess the impact of the GEIR program in supporting the establishment and growth of the applicant company within the State of Michigan and the prospective impact of impact of the GEIR entrepreneur applicant on the startup ecosystem at Michigan Tech and throughout the State of Michigan.

## APPLICATION

### Founder Information

Name:

Email address:

Country of Citizenship:

Where do you currently reside? (city/state/country):

LinkedIn profile:

Please indicate your highest level of education attained, including degree, major, and name of institution (college/university) is your degree(s) is/are from?

What is your current visa status? (ex: F1 student visa, H1B, OPT/CPT, etc.)

When does it expire?

Please tell us anything else about your visa status that would be important for us to know.

Please provide a short summary of your background and credentials.

Are you a foreign-born founder/co-founder of the company that you would like to launch in Michigan through the Global EIR Program?

Yes/No

### **Company Information**

Name of Company:

Website:

What is the current primary location of your business?

What is the legal structure of your business? (e.g. LLC, C-Corp, S-Corp, other)

When was your business established?

What does your business do and what is its unique value proposition:

What business model and revenue model does your business use or plan to use?

What is the current stage of development of your business?

Do you have any traction with customers and/or strategic partners?

What is your target market including estimated: Total Available Market (TAM - total market demand for a product or service from all sources); Serviceable Available Market (SAM - the segment of the TAM targeted by your products and services which is within your geographical reach); Serviceable Obtainable Market (SOM - the portion of SAM that you can realistically capture)

What is your current company financing structure and summary of total funds raised (if any)? (e.g. founder investment, grants, third party, etc.)

Please summarize revenue to-date as well as revenue projections for the next three years (if any).

Do you have co-founders or any employees?

### **Regional Connections**

Are you able to move to/reside in the Houghton/Hancock area of Michigan or elsewhere in the State of Michigan if you are selected for the program?

Y/N

If yes, when would you be able to move to Houghton/Hancock area of Michigan?

Please explain why you would be interested in keeping/launching/or relocating your business in Houghton/Hancock area of Michigan?

How will your startup contribute to the Michigan economy?

Which of the areas of support would the Global EIR be beneficial in assisting with? (e.g. introductions to funders, mentorship, market research, customer research, identifying talent for additional staff, coaching)

**Other**

Please feel free to ask any additional questions, provide comments, or describe concerns you may have.